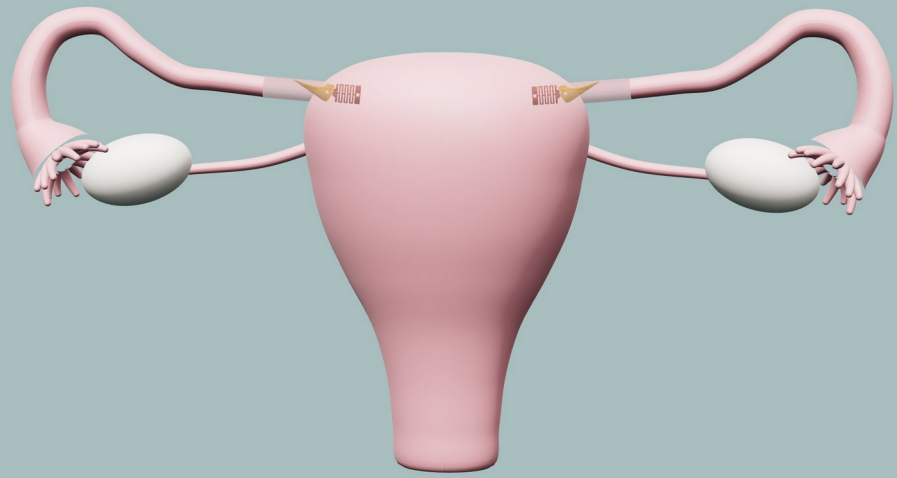
choice

An on/off switch for fertility.

Every child desired.



Public summary · November 2026

choice

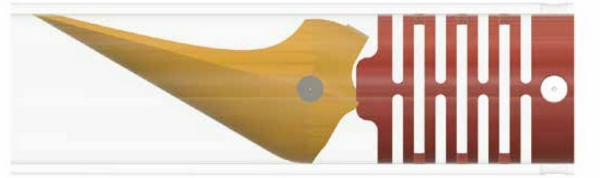
She wants children. Later.

Until then she wants protection she does not have to think about, without hormones. Today she chooses between hormones, a copper IUD in the uterus, or an operation that cannot be undone.

219M

women rely on sterilisation, the world's most used method. It works, but it is an operation and it is permanent.

Closed until she makes a choice.



CLOSED



OPEN



Next to the tip of a ballpoint

15 mm × 1.6 mm

Placed at the start of each tube

Office procedure

Through the cervix, with our own 1.2 mm endoscope

Closed

Designed to keep sperm and egg apart

Open

Sperm and egg can meet again

Investigational device. Not approved for use.

choice

Proven in the lab. Next: women.

Shown	Watertight valve · safe in tubal organoids · placement held in rabbits · validated in human uteri
Next	Endoscope study and first-in-woman before hysterectomy, with Máxima MC
Path	Pilot 2028 · pivotal 2029–30 · CE and FDA targeted 2031, market 2032
People	Peter van de Graaf with gynaecologists from Máxima MC, UMC Utrecht, Boston and Indiana; 33 partner organisations

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Next: first data in women.

We are preparing the round that takes Choice into its first studies in women: design freeze, first placements before a planned hysterectomy with Máxima MC, and the set-up of a multi-centre pilot in Europe and the US.

The full investor deck and data room are shared after an introduction, under confidentiality.

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